

Education

● Communication of Arts

Virginia Commonwealth University
Aug 2021- Dec 2024 (expected graduation)
Richmond, Virginia

● General Studies and Studio Arts

Tidewater Community College
Aug 2020- May 2021
Portsmouth, Virginia

● High School Diploma

Nansemond River High School
Sept 2016 - June 2020
Suffolk, Virginia

Tools

Procreate
Photoshop
Canva
Wix
Google Suite Apps
Microsoft 365
Shopify
Illustrator
Adobe Premiere Pro

Skills

Illustration
Content Creation
Graphic Design
Video Editing
Creative Writing
Teamwork
Digital Marketing
Problem Solving
Critical Thinking
Communication
Quick Learner

Freelance Work

● Independent Seller

Jazzy Jada Draws
March 2024- Present
info@jazzyjadadraws.com

● Logo Design

Next Level 2 None Ent., LLC
Jan 2024- March 2024
delay.hoskins@nxtlvl2none.com

● Website Design & Updates

Creative Creation
Feb 2023- December 2023
creativecreations12325@gmail.com

JADA PORTER

Freelance Artist & Teacher

Contact

📞 | 757-995-4323
✉ | jporter23455@gmail.com
info@jazzyjadadraws.com
🖱 | jazzyjadadraws.com
📍 | Richmond Virginia

Social Media

📷 | @jazzyjadadraws
🎥 | @jazzyjadadraws
🌐 | www.linkedin.com/in/jada-porter

I am passionate about making a meaningful impact both in the classroom and art world. My goal is to balance my full time teaching with freelance artistry as a side hustle. I want to use my art to connect, educate, and tell stories. I strive to create meaningful artwork that resonates with a diverse audience. I aim to create a lasting impact in both education and the arts, while building a business that fosters storytelling and visual expression.

Experience

● Head Start Teacher Fifth Street Baptist Church Child Development Center

July 2023 -Present

- Assist lead teacher
- Teach children motor skills, help develop social, cognitive, physical, intellectual, and emotional via lesson plan
- Supervise children inside and outside of the building
- Creating lesson plans that reflect Head Start standards
- Assisting in the preparation of materials for the classroom
- Establishing classroom and behavior expectations and redirecting misbehavior
- Attends staff meetings, training, and events
- Disinfect classroom equipment, materials, and toys
- Assist with conducting parent/teacher conferences and home visits to share educational progress, and behavior, provide strategies for at-home learning, and set educational goals for children.
- Document on going assessment through Teaching Strategies

● Digital Marketing Trainee The Global Tech Experience/Noz Sunscreen

Jan 2024 - April 2024

- Designed and built an e-commerce website using Shopify
- Implemented brand guidelines and developed brand creative and copy
- Leveraged best practices and A & B testing to improve conversion and reduce friction
- Created paid and organic social media content for Instagram & Facebook
- Sourced influencers and planned a global influencer campaign on TikTok
- Calculated cost efficiency metrics, evaluated and reported on campaign performance
- Created a paid search campaign on Google Ads
- Collaborating with a global team to complete marketing tasks

● Front and Back House Team Member Chiptole

Jan 2021 -July 2023

- Prepare food and drinks for walk-ins and online orders from customers
- Operate cash register
- Cleaned work area, floors, and tables
- Chopped vegetables and prepped food
- Answered telephones
- Open and close store
- Trained new employees